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| Buying durable products | Buying products directly from a producer (manufacturer) | Being guided by the price of product |
| Resisting special offers | Buying hight quality products | Buying products without packaging or in ecological packaging |
| Buying environmentally friendly products or with eco-certificates | Using reusable shopping bags | Buying products which can be repaired if necessary |
| Buying locally produced goods | Selecting products of proven brands | Buying only products really needed |
| Buying heavily advertised products | Buying second- hand products | Buying healthy and save products |
| Buying products which are frequently used and have a long shelf life in big quantities (e.g. washing powder, shampoo) | Making shopping list in advance and sticking to it | Buying products in nice packaging |
| Buying products which can be recycled after being used | Reading labels carefully ( ingredients, durability, warranty terms, certificates and eco- labels) | Avoiding products of companies which are known for damaging the environment |
| Not buying things which are used rarely, can be borrowed or shared e.g. a tent, a lawn mower | Avoiding bars and cafes which use disposable dishes ( plastic dishes) | Avoiding, as far as possible, products which become hazardous waste after being used ( batteries, lacs, medicines) |
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